



14 January 2022

Dear Parent/Guardian

Maiden Erlegh Trust – Virtual Apprenticeship Parent Information Evening – Monday 7 February 2022

I am writing to invite you to the Maiden Erlegh Trust virtual apprenticeship parent information evening specifically aimed at parents and guardians to help you to become equipped with the knowledge to confidently discuss the apprenticeship and degree apprenticeship route as a viable destination for young people, either at post-16 or post-18. We are inviting parents and guardians across all of our Trust secondary schools. This evening will fall during National Apprenticeship Week 2022 and forms part of our aim to celebrate and generate awareness of this route.

As you will be aware, the Apprenticeship route has become an increasingly popular destination option. Our Trust Careers Adviser, Mrs A Finlason, will deliver an impartial presentation exploring the relevant information about Apprenticeships and degree Apprenticeships so that young people and families are able to make informed decisions about their future.

Research from Careermap suggests that by looking at potential Apprenticeship vacancies, young people can get the best of both worlds. Working in a hands-on environment as an Apprentice will help them to become more employable as they will leave with the skills demanded in a competitive job market. The biggest draw for many is the fact that students earn while they learn, but also experience what full-time employment is like and receive a qualification at the same time.

During the evening, information will be provided regarding the ideas behind Apprenticeships and degree Apprenticeships, where they can take young people and how much they are likely to earn. Information will also be provided regarding the advantages and disadvantages of this route, the Apprenticeships that are available in the local area and how to access further information to help make informed destination decisions. Mrs Finlason will also consider the recruitment and selection process and how to differentiate yourself at interview.

The evening will take place virtually on **Monday 7 February 2022 from 6pm to 7pm via Zoom**. If you would like to attend this presentation, please complete the online registration form that is available [here](#). A Zoom link will be emailed to you 48 hours before the event.

For further support and guidance throughout the year, please do visit our virtual resource bank, for which details and links to resources can be found below.

Please do let me know if you have any further questions via mesoffice@maidenerleghtrust.org.

Yours sincerely



Mr R Buck
Assistant Headteacher
Trust Lead for Careers and Destinations

Apprenticeship Resource Bank

The presentations and resources mentioned below have been specifically designed for parents to help you to become equipped with the knowledge to confidently discuss the apprenticeship route as a viable option available to young people, either at post-16 or post-18. It may also be helpful to start having discussions with younger students about the merits of embarking on the apprenticeship route.

- 1. A Guide to Searching for Apprenticeships for Parents:**
<https://youtu.be/mN-eUEkizzg>
- 2. A range of current apprentices sharing their experiences regarding life at Thales:**
https://www.youtube.com/channel/UCm3ZqG5_yXU_NCgokS5y8jg
- 3. The Essential Guide to Apprenticeship Support:**
<https://www.maidenerleghtrust.org/attachments/download.asp?file=319&type=pdf>

We will also be sharing the following presentations with students over the next few weeks by uploading the following presentations to their year group google classroom pages:

- 1. An Introduction to Apprenticeships for Students:**
<https://youtu.be/eiHxGLAF--g>
- 2. A Guide to Searching for Apprenticeships for Students:**
<https://youtu.be/mN-eUEkizzg>